



ONEALLSPORTS

[www.oneallsports.com](http://www.oneallsports.com)

**6<sup>th</sup> September 2022**

## **ONEALLSPORTS SIGN WITH RAJA CLUB ATHLETIC**

ONEALLSPORTS is delighted to announce a partnership with Raja Club Athletic to become Official Apparel and Retail Partner.

The move, further strengthens ONEALLSPORTS foothold and commitment within African football after recently securing the Cameroon national team.

The deal will see ONEALLSPORTS dress all Raja teams, from the First Team and Raja Women through to the youth sector and the Raja Soccer School.

As part of the deal, ONEALLSPORTS will be providing an omnichannel retail experience for RCA supporters.

The club staff and the sportswear brand have been working hard to provide Raja teams and fans with a line of clothing that best represents the winning spirit, determination and passion that are part of the DNA of Raja Club Athletic.

David Mendelsohn, CEO of ONEALLSPORTS, said: "The Raja deal is a monumental effort and partnership from day one. The teams worked tirelessly to set in stone, a mutual understanding and commitment for innovation, quality product and speed to market. The values we share and the spirit go hand-in-hand. We're thrilled to be working with the Raja Club Athletic team and fans. We wish them all the best for the season ahead."

Aziz El Badraoui, Raja Club Athletic President commented: " We welcome ONEALLSPORTS to the Raja family and look forward to developing a mutually beneficial relationship."

Raja fans can look forward to getting their hands on official products in the coming weeks and are urged to stay tuned to both RCA and ONEALLSPORTS official social media platforms for the latest news and updates.

About ONEALLSPORTS:

One All Sports is an independent sportswear brand specialising in motorsports and e-sports with over 20 years' experience in these fields. With its ambition and the high-quality of its products, ONEALLSPORTS has recently launched itself in the African football market, notably by becoming the official kit supplier of the Cameroonian national team.